“Dheya”, a Sanskrit word: meaning “The Goal”, is a career development organization focused on career success for students & professionals.

www.dheya.com
WHAT IS DHEYA?

Dheya is premier Career Guidance and Planning organisation working with a self-developed Psychometric tool, which is completely validated to Indian norms and is statistically proven. Dheya has its own processes based on positive psychology inspired by Bhagwad Gita and Upanishads and is focused on giving Decision-making solutions to students, parents and professionals based solely on their inherent strengths.

Dheya has created a community of certified and trained senior professionals who are Dheya Career Mentors who impact the population with these unique positive processes and energise the youngsters to achieve excellence in their life. This community uses the thorough research on more than 22,000 occupations in the technology-based system developed by Dheya, to deliver the career guidance and planning services.
OUR MISSION
Dheya is on the path to impact the lives of 1,64,80,000 children in India by 2025. This is 1% of the extrapolated population of India in 2035.

OUR VISION
Think of an India, where each child has a charted career path,
Think of an India, where every child has great clarity about the next steps in a career,
Think of an India where each child becomes a great achiever,
Think of an India where children learn and attain their learning for success,
Think of an India where children make right choices based on the strengths they hold and not by compulsion,
Think of an India where each successful child contributes in building a great nation that we are.
WHAT WE DO

SCHOOL & INSTITUTIONS
✓ Dheya Compass – Career Guidance
✓ Dheya Navigator – Career Planning
✓ Dheya Hand holding – Career coach
✓ Student Enrollment Preassessment
✓ Campus to Corporate
✓ Career Development Cell

CORPORATE & GOVERNMENT
✓ Dheya Cast Off – Early Career Design
✓ Dheya Revive – Mid Career Planning
✓ The 4 Minute Mile
✓ Dheya Snap Select
✓ Assessment Center
✓ Competency Mapping
✓ Dheya Greenhouse
✓ Corporate Fit
WHAT DHEYA DOES?

PREMIUM PRODUCTS & SERVICES

1. DHEYA COMPASS: CAREER GUIDANCE
   ✓ Discover your strengths, dreams and passion. Helps you to understand all your innate strengths and list them down.
   ✓ Recommend four occupations and build a basic career path with recommendations of educational institutions for each of them.
   ✓ Deep Research Tool given to you to explore the real life situation in the career choices.
   ✓ Decision making to select an occupation based on the exploration.

2. DHEYA NAVIGATOR: CAREER PLANNING
   ✓ Dheya Compass will first be completed.
   ✓ Asset Analysis to understand 13 factors related to self expectations, parental expectations, values etc.
   ✓ Creative Visualization session to understand own aspirations.
   ✓ Mission and Vision Statement for Career Goal.
   ✓ Goal Setting for 10 years→ 5 years→ 3 years and 1 year
   ✓ Career Plan with Ideal route & 3 alternate routes including milestones and budget
   ✓ 36 Months Action Plan for Career Development with hand holding.

3. CAST-OFF: EARLY CAREER DESIGN
   Many young professionals are unhappy in their current workplaces today and they are increasingly finding it frustrating to work in their occupations which they had opted for, purely based on their educational qualifications. Further they land up ruining their reputation as they keep changing jobs as they experiment and do trial and error during the peak of their energetic life, when they should be rather focussed and achieving excellence.
   ✓ Identification of Strengths, Interests and Passion
   ✓ Increased Self Awareness and Aspirations
   ✓ Higher Self Esteem
   ✓ Increased Confidence as well as reputation as a professional
   ✓ Career Transition to Areas of Expertise and Interest combined as per own priorities

4. DHEYA REVIVE: MID-CAREER PLANNING
   Mid-career is a transition process which helps you to understand yourself well and then build dreams for the second career while engaging all your past experiences, affiliations and networks and leveraging on them to get into a sweet spot in your next Avatar.
   ✓ Personality Assessment and Strength analysis.
   ✓ Personal session to identify Knowledge Areas, Career Growth Index, Career Stages etc.
   ✓ Transition Plan
   ✓ Hand Holding and Transition Execution

HOW CAREER PLANNING IS DONE

Step 1
PARENTS BUY A PACK

Step 2
STUDENT COMPLETES ASSESSMENT

Step 3
PARENT CHOOSES THE MENTOR

Step 4
MEET FOR A ONE TO ONE SESSION

Step 5
CAREER DEVELOPMENT PLAN CREATED

Step 6
LIFE LONG SUPPORT
WHAT DHEYA DOES?

PARTNERSHIP PROGRAM

1. NCDAP: National Career Discovery Assessment Program

NCDAP is a school partnership (B2B) program designed to assess strengths viz. personality and interests, of the student to enable choosing the right career option. It will offer an interesting look at yourself, providing information about what motivates and interests you. In addition, it will provide suggestions of futuristic career options that are well-suited to you, along with some information about these careers. The reports are generated instantaneously and can be viewed on email as well as on mobile immediately on completion of the test.

1. Mobile/ Web based 1 hour Assessment.
2. Guidance support by Senior and qualified Career Development Facilitators – 45 minute personalised session.

2. Comprehensive Career Educational Program

Career education program conducted once a week through the Academic calendar of a school/college including career guidance and planning involving self awareness, self esteem enhancement and methods for improvements in academics.

1. Parent Education Forum
2. Self-esteem Enhancement
3. Study Skills
4. Knowing Self Potential
5. Career guidance
6. Career Planning

3. Career Ninja

Evening School program meant for Holistic development by physical, mental and spiritual activities to build long lasting values and life skills in students. Conducted by trained Physical Education Teachers trained by Dheya including:

1. Warming up
2. Field sports
3. Inspiring stories
You always want your child to be Focused!
You always wanted your child to stand out from the Crowd!
You always want your child to be an Achiever!
You always want your child to reach the Stars!

“You always want your child to be Successful!”
“You always want your child to study Hard!”

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₹ 9,999/-  ₹ 19,999/-
Choose a realistic career path that adds meaning to your life

Want to understand yourself much better by doing a competency assessment, and then select a career stream and the related education stream, and make a career road map and plan?

Opt for this plan for an exciting session with a highly experienced Dheya Facilitator.
Why Career Guidance?

Planning a career is extremely important to discover the talent within you and to determine goals accordingly. It helps you take a path you are made for. Each person is unique and has several attributes and talents. Competency mapping is done based on the Personality, interests and ability. The understanding of various suitable career streams is important prior to preparing a career plan.

What Dheya Does?

✓ Discover your strengths, dreams and passion.
✓ Learn to take personal ownership of your career and start planning in a right manner.
✓ Helps you to understand all your innate strengths and list them down.
✓ Strong research base of more than 21 reliable psychometric tools, 600 career streams, 250 educational streams.

Benefits of taking Career Guidance

✓ Helps to analyze the careers that are suitable for you.
✓ It extracts the real talent and strength of a student.
✓ Clarity of goals
✓ The student makes thoughtful career and education choices.
✓ The student takes charge of his or her career and yields positive results in academics and in life.

Deliverables

✓ Assessment test - online.
✓ 20 pages assessment test report.
✓ 150 min 1 personalized documented session.
✓ 4 Career Options & Career research.
✓ 2 Follow-up sessions of 30 minutes each.
✓ Career Research Workbook.
✓ Finalisation of decision- Career Direction
✓ Career guidance customized booklet.
Unplanned Career
Like Rudderless Boat

Want to break all limitations, expand in all directions, discover your talent and plan a career based on what you discovered as your super successful future?

Opt for this plan with extremely energising and invigorating sessions with highly experienced Dheya facilitators.
Why Career Planning?
Having done the basic career planning, it is also necessary to understand aspirations of self as well as of parents/ grandparents etc. Value systems & expectations have to be mapped onto the personality and interest of the candidate, and the preferences of career streams and occupations are reviewed. Visualisation to understand own aspirations and self introspection is a part of this advanced process.

Climbing to the top demands strength & Planning, whether it is to the top of Mount everest or to the top of your career.

What Dheya Does?
✓ Creative Visualization session to understand own aspirations.
✓ Understanding value systems of parents/ grandparents and self
✓ Understanding expectations of parents/ grand parents
✓ Parent's perception of soft skills of candidates.
✓ Career research in preferential areas.
✓ Preparation of career road map after analysis of financial readiness,
✓ Alliances or networks of parents/ grandparents/ near and dear relatives.

Benefits of taking Career Planning
✓ The student understands all aspects of career planning.
✓ A comprehensive roadmap and skills up gradation plan to achieve set goals.
✓ A clear understanding of all education courses and preparation for an aspirational entry.
✓ The student makes thoughtful career and education choices.
✓ The student takes charge of his or her career and yields positive results in academics and in life.

Deliverables
✓ Career assessment test - Online.
✓ 20 pages assessment test report.
✓ 3 Personalized session - 7 hours engagement.
✓ Face to Face - Documented.
✓ Lifelong support.
✓ Career research & Development plans.
✓ Creative visualisation.
✓ Career Planning & Development.
✓ Goal Setting: 10 Year Career Plan.
✓ 36 Months Development Plan.
✓ 95 pages advanced career planning customized booklet.

Dheya Navigator: Career Planning www.dheya.com
Discover your destination based on your passion, interest & strengths!!

Live a Happy, Fulfilled & Productive life!

We are not given a good life or a bad life. We all have one life and it’s purely up to us to make it great or mediocre and planning one’s career is one of the major steps to having a great life.
Why Early Career Design?

Many young professionals are unhappy in their current workplaces today and they are increasingly finding it frustrating to work in their occupations which they had opted for, purely based on their educational qualifications. Further they land up ruining their reputation as they keep changing jobs as they experiment and do trial and error during the peak of their energetic life, when they should be rather focused and achieving excellence.

What Dheya Does?

The Early Career Design involves understanding not just the Personality, Interests and Abilities, but also the knowledge areas & the priorities of the individual towards work, & the non-compromisable values that the individual believes in. All this is done in personalised one to one sessions with senior trained & certified Career Mentors, who all are senior professionals from corporate/defence officers/entrepreneurs/consultants etc.. & are committed to the cause of spreading happiness in careers.

A Happiness Index in the current working environment is identified & the need analysis for a career transition is validated using specially designed tools. Accordingly, the bespoke career plan is then drawn for career transition & growth in the suggested career, while enjoying one’s career journey.

Benefits of taking an Early Career Assessment:

- Identification of Strengths, Interests and Passion.
- Increased Self Awareness and Aspirations.
- Higher Self Esteem.
- Increased Confidence as well as reputation as a professional.
- Career Transition to Areas of Expertise and Interest combined as per own priorities.

Deliverables

- 19 Page report on own personality, interests and abilities.
- Career Options based on strengths as well as Happiness Index.
- Career Transition Plan to enable a Happy Career and Fulfilled life.
Are you experiencing "Dance of life"?

Mid-Career dilemma?? Is a troublesome period for many in today’s fast-paced world. When stagnation and job insecurity rules the roost in one’s mind, then how can productivity be high?

Dheya revive (Mid-career planning & guidance) is a program for working professionals facing mid-career challenges.
Why Dheya Revive?

Mid-Career dilemma?? Is a troublesome period for many in today’s fast-paced world. When stagnation and job insecurity rules the roost in one’s mind, then how can productivity be high?
Dheya revive (Mid-career planning & guidance) is a program for working professionals facing mid-career challenges. This program revives the zest and enthusiasm in you by aligning your personality and past experience with wonderful possibilities of the future.

What Dheya Does?

✓ Mid-career is a transition process which helps you to understand yourself well and then build dreams for the second career while engaging all your past experiences, affiliations and networks and leveraging on them to get into a sweet spot in your next Avatar
✓ Dheya Revive (Mid-career planning & guidance) is an excellent program focused on understanding the individual’s career aspirations & defining a path towards achieving your dreams.

Benefits of taking Mid-Career Program

✓ Identify and understand your inherent strengths.
✓ Rebuild your career in a systematic manner through a transition process.
✓ It will eliminate confusion and help you take proactive decisions for yourself with confidence.
✓ Utilise your existing skills and past experience to achieve something great in life in your second career.

Deliverables

✓ Online Assessment Test
✓ 8 pages assessment Report.
✓ One to one Guidance.

Growth is painful. Change is painful. But nothing is as painful as staying stuck somewhere you don't belong.
Our presence in India

Community of senior corporate profiles trained as Career Development Facilitators

- Impacting 1.64 crore people by 2025.
- A better future for young India.
- Create path breaking leaders, entrepreneurs and highly productive nation.
We work with
THE DHEYA BELIEF

Every individual is born with a natural differentiator and everyone holds several assets that are powerful and unique. These special assets need to be honed for success in life. Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond imagination. We just need to work with ourselves to unleash this power within us. We are mines of strength. We are not poor weaklings that we appear to be. Start believing, start dreaming, start planning and start achieving...
Think of an India, where each child has a charted career path,
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